



Emir

Hello

I'm Emir.

~~a Graphic, Web, Mobile, UI, UX, CX~~
Product Designer

Türkiye

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Experience

I help startups and SaaS products create AI-native user experiences that combine product design, growth, and product marketing.

My work goes beyond interface design; spanning onboarding flows, conversion-focused landing pages, AI-assisted content systems, product storytelling, and visual communication.

I specialize in transforming complex ideas into intuitive and scalable digital experiences while leveraging AI tools to accelerate design, creative production, and growth workflows.

Product Designer & Growth Creative, Mini Course Generator

May 2021 - May 2026

- Led product design, onboarding flows, and UX improvements for an AI-powered eLearning SaaS platform
- Designed conversion-focused landing pages, onboarding experiences, and product marketing assets
- Built use-case and comparison landing page systems to improve acquisition and AI visibility (LLM/GEO)
- Contributed to AI-assisted workflows for content generation, interaction systems, and scalable course creation experiences
- Produced feature visuals, launch creatives, product showcases, and marketing materials across web and social platforms
- Collaborated on product positioning, feature communication, and growth-oriented UX strategies
- Worked closely with product and engineering teams to improve usability, activation, and overall user experience

Product Designer, KnowUp / QuizCube

Oct 2022 - May 2025

- Led product and design system development for complex web-based learning products
- Designed scalable UX/UI systems, responsive interfaces, and interaction flows
- Managed branding, visual identity, and product experience consistency across platforms
- Conducted UX analysis and usability improvements to optimize user engagement and product clarity
- Collaborated with product and engineering teams to deliver polished, production-ready experiences

Visual Designer, MobileUpp Inc.

June 2010 - July 2024

- Design and prototype internal tools.
- Interface designs of mobile applications.
- Launcher icon, branding design and social media designs.
- Responsible for maintaining design across iOS, Android, and Web.

Education

Kultur University, Istanbul

BArch. Architect, 2014 - 2018

Skills

Figma

Adobe Creative Suite

Product Marketing

Landing Page Design

Product Design

Lottie Animations

AI Workflows

Onboarding UX

AI Content Systems

Creative Direction

AI visibility

AI-powered content systems